**Business & Management Internal Assessment**

**Sample Outline for the SL Written Commentary**

**Title Page**

Business & Management (SL) IA

List your research question, Candidate Name, Candidate Number, and Word Count

**Table of Contents**

List each section and label with appropriate page number.

**Introduction**

Give brief background information about the organization and the problem. Be sure to state your research question!

**Commentary**

The bulk of your paper belongs here. This is where you identify the research (from varying view points) and apply analysis, business tools, techniques, and theory.

**Conclusion**

Synthesize the results of your findings. Don’t forget to answer your research question!

**Appendices**

Supporting Documents (list 3-5)

**Bibliography**

Use a recognized form of citation. APA is common in business writing and is what I am most familiar with. You may use MLA if you prefer. Use online/library tools to be sure that you cite in text and reference everything in your bibliography. The 3-5 supporting documents should be included as well as any other resource you may have utilized (textbook, other articles, etc).